

ALIGN YOURSELF TO THE PUBLISHING PROCESS

HIGHER EDUCATION COMMISSION-Pakistan in collaboration with ELSEVIER Organizes **WEBINAR**

TOPICS COVERED IN THE WEBINAR

- ✓ Understanding the research workflow
- ✓ How is a journal organized?
- ✓ What Editors want/ What they don't like?
- ✓ The publishing workflow
- ✓ Developing a Manuscript
- ✓ How to choose Journals?
- ✓ How to find funding opportunities?
- ✓ How and Where to promote your research?
- ✓ Importance of quality content:
ScienceDirect
- ✓ How to use Mendeley Reference Manager

WEDNESDAY, MAY 20th, 2020

11:00AM – 2:00PM

Register for free, Limited Seats Available

[CLICK HERE TO REGISTER NOW](#)



SPEAKER:

Mr Vishal Gupta
Customer Consultant
Elsevier South Asia

ABOUT THE SPEAKER:

Mr. Vishal Gupta has a bachelor's degree in industrial microbiology and a master's in biotechnology. Mr. Gupta has 12 years of work experience in domains of biotechnology, publishing & data analytics. Currently he is working with Elsevier as Customer Consultant-South Asia where he is responsible for supporting Scopus/ScienceDirect/Mendeley users in India, Pakistan and Bangladesh. His major responsibilities include: Engaging with ministries and Key consortiums. Vishal is a certified presenter for Author Workshops & a level 3 certified Mendeley trainer.



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