

The Islamia University of Bahawalpur

Directorate of Academics (Email:dr.acad@iub.edu.pk)
Syed Tabish Alwari Building, Baghdad-ul-Jadeed Campus

No: 537 /DOA

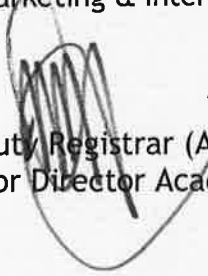
Dated: 05.05.2026

NOTIFICATION

Subject: Approval of Agenda item(s) of Department of Marketing & International Business

1. It is hereby notified for the information of all concerned that the Academic Council has approved the following Supplementary Agenda Item No. 09 in its 61st meeting held on 22nd January, 2026 as proposed by the concerned Board of Faculty in its meeting held on 09.01.2026 incorporating the recommendation of the Board of Studies meeting held on 24.04.2025:

1. Approval of Revised Scheme of Studies for BS Digital Marketing Program.
2. Approval of Revised Scheme of Studies for BS Marketing & International Business Program.
3. Approval of Associate Degree Program (ADP) in Marketing & International Business.


Deputy Registrar (Academics)
for Director Academics

Copy to:

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